

ideas Retos Salas Mapa de ideas

Idioma Ayuda

Registro

Entrar

Los datos aportados por los usuarios servirán de referente para valorar la información que se comenta, permitiendo la clasificación y calificación del objeto que se comenta, de forma que se pueda verificar la estimación social y su impacto en las redes sociales mediante datos estadísticos objetivos.

Así como los medios en papel cuentan con mediciones del tipo OJD, los medios en internet y los eventos con recursos de red podrán disponer de datos de valoración social, que servirán para obtener feedbak de los lectores o asitentes, permitiendo tomar decisiones posteriores en todos los ámbitos de la actividad relacionada.

English Version

Name: YoinIT

Logo: Help us to choose logo. Give us your opinión.







Slogan: Connecting Ideas

Project overview:

To develop a social networking resource for sharing content in real time.

Users can publish real-time reviews, additional information, links, linked articles and so on, without the need to register each time. If they are registered already in any social network, this information is used as authentication. Then they can send their sharing information to any social network of their choice.

Any comment posted in these social networks will be automatically added to the system, being shown in one place, no matter their procedence or place from where they are read.

Contributions of each user, whether comments, opinions, criticism, debate, etc. will be linked to the actual subject, should it be on video, news or any other publication, so that even if exposed or created in different social networks, they will be shown always in just one place.

Because of reviews being on real-time, their moderation will be made afterwards only, based on media, author or other users assessments / valuation of reviews' content.

Authors can interact in real time with readers who appreciate, criticize or share the information that has been published. This way, content can be improved, and the information can be optimized according to their social impact.

Authors' and users' comments will be treated the same, "traveling" with the article to each social network where new comments are added.

Media that use this resource will be able to add new additional information to better categorize it, as metatags are used

This social assessment resource will be easily insertable into any medium, site or domain by adding a simple code.

This resource can be used in real-time at any sharing knowledge event where social participation is required, with an access to the network and an access point to a domain/subdomain html page as only requirements.

Knowledge and social assessments of any topic sharing can be made in live events that have network access, where attendees' mobile devices -such as iPhone, HTCs or Smartphones- can connect to.

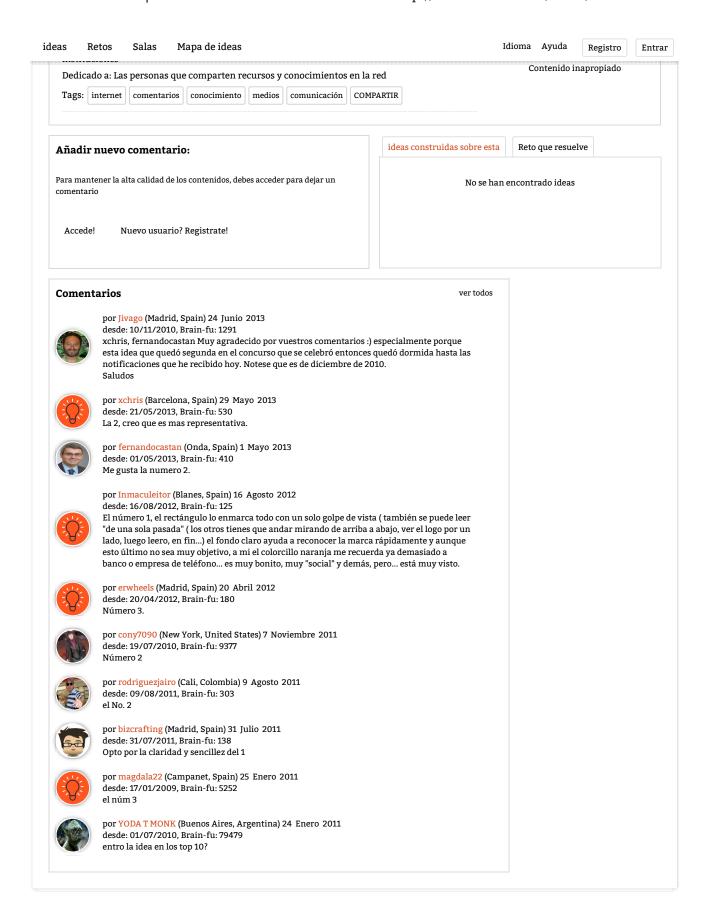
Data provided by users serve as a benchmark for assessing the content discussed, allowing the classification and qualification of the subject being discussed, so that social value and social networks impact can be verified by objective statistical data.

Just like paper media have the sort of OJD measurements, internet media and resourcing network events will be able to have social evaluation data available, which will be used as feedback by readers or attendees, allowing subsequent decisions taking in all related activity areas.

Propiedad Intelectual Idioma Categoría Licencia de ideas4all Spanish - Español IT & Telecom

Me gusta

Co-ideators: Construir sobre idea



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